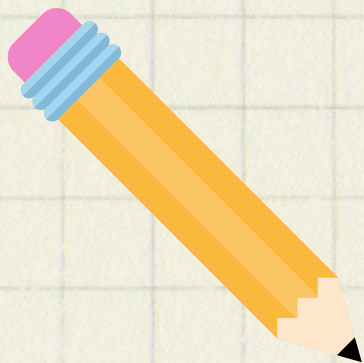


# Why is Reading So Important?

LANGUAGE DEVELOPMENT:  
EXPOSURE TO NEW WORDS



COGNITIVE DEVELOPMENT:  
STIMULATES IMAGINATION  
AND CREATIVITY.



ACADEMIC SUCCESS:  
CHILDREN WHO READ DO  
BETTER IN SCHOOL

